

2nd Annual Mike Sullivan Memorial Golf Tournament

benefiting the Mike Sullivan Memorial Scholarship, in partnership with Boston Scholars and RFID Journal



Golf with leaders in the RFID industry – and for a good cause!

Planning to attend RFID Journal Live! 2006? Then take advantage of the Las Vegas weather for a relaxing day of golf, networking and, most importantly, remembrance of a RFID visionary.

At 1PM on April 30, 2006, RFID Journal is proud to host and co-sponsor the 2nd Annual Mike Sullivan Memorial Golf Tournament at the breathtaking [Silverstone Golf Club](#), located just 20 minutes from the Las Vegas strip. Last year's inaugural event raised over \$20,000! All proceeds from this great event will benefit the Mike Sullivan Memorial Scholarship, administered by Boston Scholars, a 501c3 Non-Profit and all donations / sponsorships will be partially tax-deductible.



Become an Event Sponsor!

We are currently seeking a **limited number of event sponsors** for this great event. Sponsorship Benefits include:

- **Golf:** Depending on Sponsorship level, Sponsors will receive between 4 and 8 paid spots for your top or prospective customers.
- **Transportation:** Luxury bus service will be provided to and from the MGM Grand and Silverstone Golf Club.
- **Food:** A brown bag lunch will be provided at the shotgun, followed by a Dinner and Awards Ceremony after the event.
- **Giveaways:** Each participant will receive merchandise with donated products / services. Last years bag included products with a retail value over \$100!
- **Raffle Prizes:** A raffle drawing will be held for merchandise, including gift certificates, golf merchandise, and other memorabilia. Last years raffle included a Taylor Made driver, Ping putter, and autographed pictures of New England Patriots players.
- **Sponsorship Marketing Opportunities:**
 - Sponsors will be recognized on Boston Scholars website, Event Banner and other signage during the event.
 - Sponsors will be provided the opportunity to donate products or marketing materials in the Giveaway bags provided to each participant.
 - Additionally, the Tournament Sponsors will be provided the opportunity to present a marketing video during the bus ride, as well as speak at the Ceremony.

Mike Sullivan Memorial Golf Tournament Sponsorship Opportunities

CORPORATE OPPORTUNITIES:

<input type="checkbox"/> Tournament Sponsorship	\$10,000
<input type="checkbox"/> Hole Sponsorship	\$5,000
<input type="checkbox"/> Individual Ticket	\$300

How to Sign-Up

- **By Check:** Please make checks out to "**Boston Scholars – Mike Sullivan Memorial Scholarship**" with "**2006 Golf Tournament**" in the memo section, along with this form to: **Boston Scholars Program, Inc., 75 Federal Street, 5th Floor, Boston, MA 02110.**
- **By Credit card** (via PayPal): Visit www.bostonscholars.org/MikeSullivanGolf.htm.
- **Questions?** Contact Julia Perkins (julia@bostonscholars.org) with any questions.

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About Mike Sullivan and the Mike Sullivan Memorial Scholarship Fund



Born in Alberta, Canada, Mike Sullivan was raised in Montreal and lived in Northborough, Massachusetts for the last 21 years. He was a graduate of City and Gill College in Cork, Ireland. Mike had an illustrious technical career with 25 years as Principal Engineer at Digital Semiconductor and three years at Intel Corporation.

For over 30 years, Mike has been at the forefront of inventive CPU design and graphics, real-time image capture and display systems, high performance video design and applications, StrongARM architecture and systems, and a unique wireless Internet camera system with electromechanical pan and tilt mechanisms, wireless remote sensors, and RFID capability, and most recently RFID systems performance control and monitoring.

Over the last five years, he transitioned to a successful entrepreneurial career, first as a co-founder and CTO of Idealogix in 2000. Later, in 2002 Mike became an independent technology consultant and partnered with Tri-Cycle Product Development of Hudson, MA and designed a handheld RFID analyzer as well as an innovative electro-optical pan and tilt system for use with tower-mounted broadcast TV cameras. In 2003 Mike was contracted by The Gillette Company to provide technical consulting on their RFID initiatives and in 2004 Mike co-founded SKUmatics, LLC, an RFID consulting and product company.

His technical contributions over the years have been invaluable and he was recognized for his innovative and creative work in systems design and concept generation through existing and pending patents. Mike's work with Gillette and the RFID industry was visionary and resulted in multiple patent applications for RFID systems - performance control and monitoring. He was also the Hardware Architect for the Gillette RFID team and a leader and mentor to the team. Mike was an active participant in the EPCglobal standards development process and identified and pushed for the establishment of the Applied Tag Performance Workgroup focused on next generation tag and readers conformance, performance and interoperability testing.

Those who have had the opportunity to work with him and learn from his technical brilliance have valued their friendship with a down-to-earth friend and a gentle soul. Mike Sullivan passed away on May 5, 2005, after a heart attack. He leaves his wife of 30 years Bridie and a son Barry. His son Brian died in 1994.

In memory of our beloved friend and RFID visionary, Mike Sullivan, we partnered with Boston Scholars to create the **Mike Sullivan Memorial Scholarship Fund**. Starting with the inaugural tournament in 2005, we raised approximately \$20,000 which will be used to fund several **Mike Sullivan Scholars** through the Boston Scholars Program. Last year's success is largely due to the strong individual and corporate support from leaders in the RFID industry, which we believe indicating Mike's lasting personal and professional impact and influence. By partnering this event with RFID Journal and its 2006 RFID Journal Live! Conference, we hope to move closer to our goal of creating an everlasting endowment in Mike's honor.

About the Boston Scholars Program



The mission of the Boston Scholars Program is to open doors for disadvantaged youths through educational opportunity. Boston Scholars achieves its mission by granting high-school scholarships to meritorious Boston-area students who have demonstrated a pressing financial need, and by pairing them with mentors from the Boston professional community who share similar academic and professional interests. The Boston Scholars Program opens the door to new educational opportunities and provides the positive influences necessary to guide our scholars through the challenges of school and the help they need to open up a new world of opportunities. Through its various partnerships including Big Brothers of Massachusetts Bay, Boys and Girls Club of Boston and Citizens Schools, the Boston Scholars Program reaches over 50% of the underprivileged youths in the greater Boston area.